JEWELRY FOR THE MODERN MUSE

KYBELE STUDIO



NEW YORK • PARIS
ST TROPEZ • LUXEMBOURG



Kybele Studio is a handcrafted jewelry brand creating contemporary heirlooms for the modern woman. Each piece blends refined design with lasting quality, made to be worn daily and cherished over time.

Rooted in craftsmanship, conscious luxury, and emotional meaning, our jewelry is made using traditional techniques and responsibly sourced materials. Inspired by culture and individuality, we design timeless pieces for customers seeking beauty with purpose.



Blooming Stories

Blooming Stories is a celebration of growth and becoming — inspired by the idea of “blooming where you’re planted”, embracing personal evolution, strength, and renewal.



Eternal Summer

The Eternal Summer collection is designed to accompany long lunches, spontaneous swims, and evenings that begin at sunset and end under moonlight.



Earth’s Treasures

Inspired by the raw beauty of nature, Earth’s Treasures celebrates organic forms, natural stones, and grounding energy — jewelry rooted in the elements.

View all collections



Heirloom Edit

Inspired by previous generations and the women who came before us, Heirloom Edit reinterprets inherited jewelry into contemporary heirlooms filled with memory and meaning.



Byzantine Collection

Drawing from Byzantine symbolism and architectural richness, this collection blends historical influence with modern design language.

View all collections

PR & Brand Visibility

Kybele Studio has been featured in leading international publications, including Vogue Australia, Vogue Spain, and Vogue Netherlands, as well as Elle, Marie Claire, The Guardian, Glamour, and The Standard.











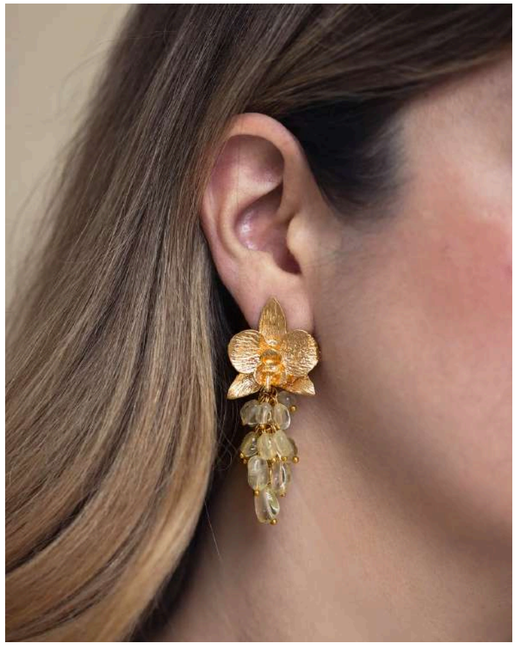
These features reflect the brand's growing international presence and its recognition for craftsmanship, design integrity, and a distinctive approach to conscious luxury.

View all publications

Product Categories

NECKLACES





EARRINGS

BRACELETS





RINGS

Each category is designed to work seamlessly together, allowing effortless styling and layering across collections.

View all categories



18K GOLD PLATED
BRASS AND
STERLING SILVER.



NATURAL GEMSTONES
AND FRESHWATER
PEARLS.



SMALL-BATCH,
ARTISANAL PRODUCTION.

Materials and Craftmanship

Each piece celebrates the natural beauty of its materials. Subtle variations in gemstones and pearls ensure every design is one of a kind, reflecting the individuality of the wearer.

Signature Pieces & Bestsellers



POMEGRANATE EARRINGS
TOP PERFORMING SKU



GOLD GEMSTONE BOUQUET RING



COPENHAGEN CHAIN NECKLACE



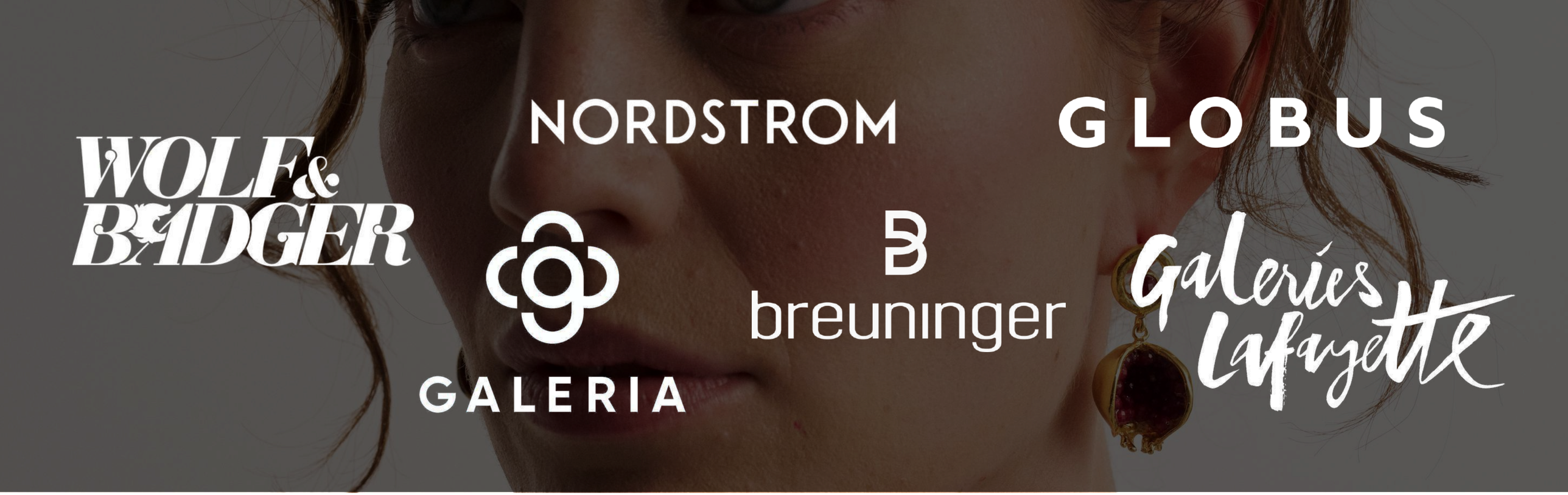
KOI FISH STATEMENT EARRINGS



GOLD COLOR BLOCK CAT'S EYE EARRINGS



EMERALD HORIZON CAT'S EYE RING

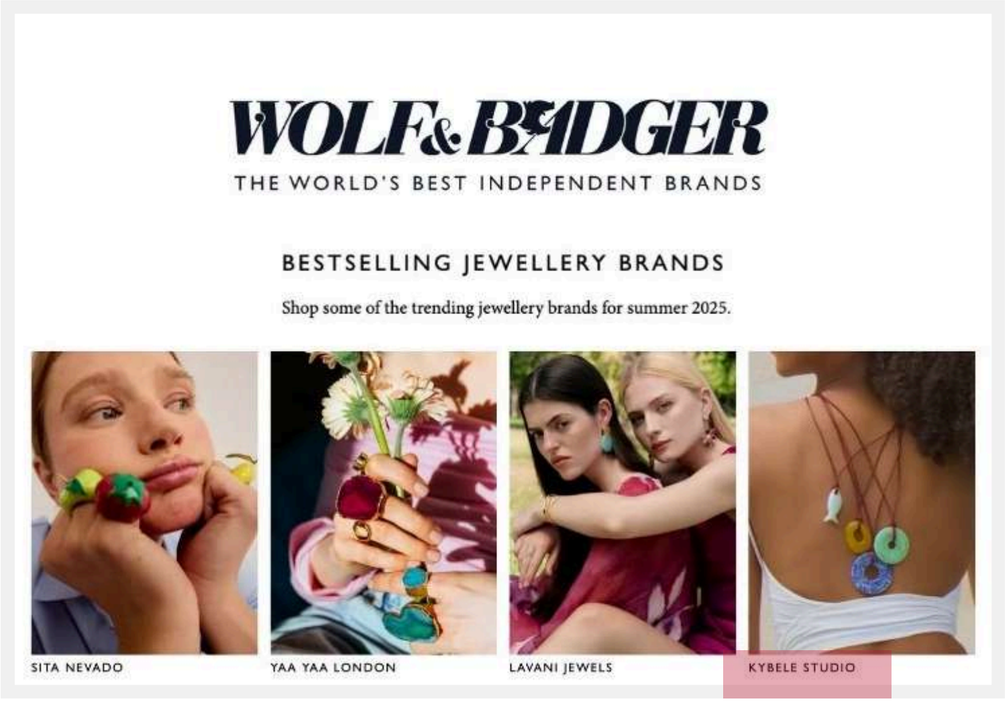


Global Retail & Online Presence

Online and physical presence across the EU, UK & US

Key retail partners:
Wolf & Badger (New York & online)
Galeries Lafayette (Luxembourg)
Globus Switzerland (online)
Galeria Germany (launching by end of 2026)
Breuninger Germany (launching by end of 2026)
Nordstrom Germany (launching by end of 2026)

Retailer Performance Highlights



Listed as Top-Selling Jewelry Brand
at Wolf & Badger (NY & Online) · 2025



~1% of Total Department Sales in Galeries Lafayette Luxembourg
over 4-Week Activation

Price Positioning & Target Audience

135 ACTIVE SKUs

RETAIL PRICE RANGE:
€100 – €300
AOV €135

Positioned between fine jewelry and fashion accessories in the accessible luxury segment.

The Kybele Woman
Age 28 - 45
Style-conscious · Fashion-forward · Drawn to effortless luxury
Fast-paced lifestyle · Wellness & daily rituals
Jewelry as an extension of identity



Distribution

Small-batch, scalable production with ready-to-ship collections

Dual fulfillment centers: Germany (EU) & UK (Rest of the world) with next-day ship-out

B2B and wholesale-ready workflows, fully compatible with Tradebyte





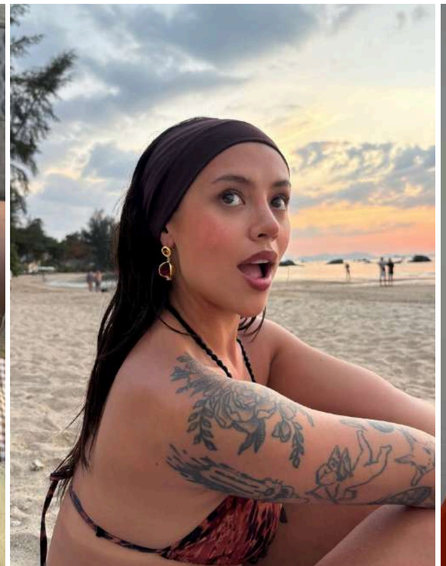


The Kybele Look

Our jewelry is styled for real life:
effortless, modern, and versatile.

Designed to move seamlessly from day to evening,
Kybele Studio pieces are intended to be worn,
layered, and lived in.











KYBELE STUDIO

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